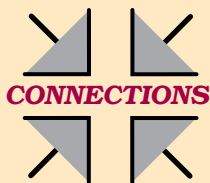




# Wireless Optimization and Management

## Wireless Expenses Spiral Out of Control

- Wireless spend exceeded wireline spend in 2006 for the first time - 54% to 46%.
- 23% of enterprises do not - or cannot track wireless usage.
- Cost of neglecting this wireless expense = 25-40% of spend.
- Wireless mobility is out of control. Average monthly voice and data usage has risen to \$116/user and almost half of usage is now data.
- 63% of users do not have an accurate inventory.
- PDAs with voice and data are the single fastest growing wireless expense."
- Most organizations enroll their users in expensive unlimited data plans while typical monthly usage is far less.
- Wireless support costs are ten times higher than wireline.
- 34% of enterprises pay penalties for exceeding plan minutes.



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## *Systems and Processes Can Reduce Total Wireless Spend Up To 40%*

### Analysis and Normalization

Our wireless management systems gather data from multiple providers, normalize it and allow reporting and analysis that is impossible otherwise. The end result is substantial savings of up to 40% of total wireless spend.

#### Normalization allows us to:

- Do a complete audit, analyze data and optimize usage plans
- Find and correct billing errors
- Develop effective policies and ensure their enforcement

#### Benefits to you:

- Control wireless expenses through policy development and enforcement
- Compare billing plans and devices
- Aggregate volume and negotiate for better discounts
- Consolidate providers and simplify the entire process
- Reports allow accurate departmental charge back
- Control inventory of devices
- Centralize responsibility for reviewing and approving invoices

### Management of Wireless Assets

We create a customized web portal with corporate branding for our customers. It provides all the contractually-discounted and approved devices and plans for employees and their friends and family.

Any staff member can easily find, compare and purchase approved devices and plans over their own web portal. You now have better control of your wireless budget and maintain a self-serving program.

#### Features:

- Statement of corporate policy built into the system for every purchase
- Reports that provide a complete review of the total assets
- Informational updates, maintenance and customer support services

#### Patented Notification Technology

We monitor usage and provide quarterly cost optimizations. The automated usage monitoring sends the users and/or other specified managers notification as they approach peak minutes included in their plan.

Management reports are sent quarterly for optimization of the organizations corporate profile. Optimization of accounts includes predictive analysis of usage. This proactive technology provides complete and timely insight into the account's activities.